



# TI Protective Coatings Core Values

## Empowerment

Create an atmosphere where people enjoy coming to work. Our culture empowers employees to proactively contribute energy, ideas and talent to help to improve our service

## Improvement

Investment in the latest technology and the development of the right people to deliver our vision and achieve our goals. Continual analysis of every aspect of our services, to develop and refine the procedures critical to our operations.

## Longevity

To establish the company as our customers' first choice, ensuring the future leads to continuing financial stability and job security for our employees; who'll strive to install the company as the market leader within our field.

## Responsibility

Fulfilling our duties as a responsible and caring employer to ensure stakeholders are not placed under any uncontrolled or excessive risk; to ensure our works are carried out to the highest standards, utilising the only the best practicable means.

## Value

Offering all our clients a service which they recognise as good value for money. We don't aim to be the cheapest; we aim to be the best.

